

Investing and Selling in China: A Ten-year View of Mainland China and its Key Centres

◆ Testimonials from Current Clients ◆

“GVA Grimley has been using Experian's Regional Planning Service forecasts for more than ten years. We value their national forecasts covering a wide range of economic variables and particularly value their insight into regional and more local economic drivers, which forms an integral part of our property market analysis.”

Stuart Morley, Head of Research, GVA Grimley LLP

“Savills have used Experian's Regional UK and European economic forecasts for more than five years. Given that the outlook for employment and output at national, regional and local levels is of major importance to the demand for commercial property, we depend heavily on Experian's forecasts in formulating our views on the market and our advice to clients.”

Matthew Oakley, Head of European Commercial Research, Savills

“Knight Frank LLP extensively uses the Regional Planning Service from Experian Business Strategies in a number of consultancy projects undertaken by clients throughout the UK. The time period forecast is a key attribute in their service, as it their capability of analysing data to the local authority level.”

Catherine Penman, Partner, Head of Commercial Research, Knight Frank LLP

“The Regional Planning Service is a key input in our projects and the business solutions we present to our clients and therefore we value it highly. The after sales support and responsiveness of the Regional Planning Service Team to our enquiries differentiates further this service from the competition. ”

Sotiris Tsolacos, Head of Research, Jones Lang LaSalle

“Experian's economic forecasts provide an important input into our decision making process for investment in Europe .”

Simon Bryant, Investment Analyst, Henderson Global Investors

“We use Experian's regional economic forecasts to identify future hotspots of economic activity in Europe and this supports our investment decisions.”

Alessandro Bronda, Head of European Research, Aberdeen Property Investors

“We've been impressed with Experian's insight and expertise in issues relating to regional economic drivers of the property market.”

Ben Sanderson, Director of Property Research, PruPIM.”

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◆ Biographies of Key Contributors ◆

Dr Neil Blake
Director of Economics and Forecasting

Neil is a founding director of Experian Business Strategies holding degrees from the Universities of York and Warwick. Before joining Experian, Neil held posts at Wharton Econometrics and the University of East Anglia.

Neil has overall responsibility for economic analysis and forecasting across the business. He introduced innovative modelling and forecasting techniques in projects on migration, household formation, labour markets and consumer trends, and has been responsible for the development of Experian's UK and European regional economic forecasting models. This experience has provided the foundation and framework for the economic forecasting models used in the creation of *Investing and Selling in China*.

Neil has published on a wide range of subjects including economic growth, regional economic modelling, economic history, and the use of survey data in economic analysis and forecasting. He has expert input to the Lyons review on the location of government employment and the Barker review of the economic effects of housing supply restrictions.

Dr William Thomson
Director, International Economics

At Experian, William is responsible for global macroeconomic regional analysis and forecasting. He has many years experience helping global organisations understand how economic change will impact their businesses.

Prior to joining Experian, he was Managing Director of European Economics at Global Insight, and Vice President of European Fixed Income Research at Merrill Lynch. William has also worked for several years at the UK Department of Trade and Industry, and in the risk management division of the UK Export Credit Agency. He holds degrees from the Universities of Essex and Connecticut.

In driving the development of *Investing and Selling in China*, William has led a team of experts with skills in working with Chinese data and a deep knowledge of all aspects of Chinese regional development.

Dr Tapan Datta
Senior Global Advisor, International Economics

Tapan has a background in the financial sector, with nine years experience gained as Director of Economics and Investment Strategy at Schroders, the European asset management group. Prior to that, Tapan was Deputy Chief Economist at American Express with a particular interest in the Asia Pacific region. As well as the UK, he has worked in the US, Singapore and Hong Kong.

Building on degrees in economics from the University of Cambridge and extensive travel experience, Tapan has built expertise on the markets and economies of most regions of the world. His research and commentary on global economic trends are regularly quoted and published in professional journals and the financial press.

Tapan's role at Experian is to continue the drive towards a set of global and market views for the company. His extensive experience with Experian's European Regional Forecasting service, has now been deployed in the successful development of *Investing and Selling in China*.